



Experts to shape future of EU-Brazil co-operation on cloud computing, Big Data and IoT at Cloudscape Brazil

All eyes on Porto Alegre, Brazil as EU-Brazil cooperation in ICT takes centre stage at three co-located events charting a course for future research and innovation on cloud computing, big data and the Internet of Things.

Cloud computing and the data economy are key enablers for growth and new business opportunities but require research advances to fully realise their potential. Defining EU-Brazil co-operation priorities for future research on ICT, particularly cloud computing, big data and the Internet of Things (IoT) is a key theme at Cloudscape Brazil on 7 July in Porto Alegre.

Co-location with the annual conference of the Brazilian Computing Society (CSBC), 4-7 July, and the [Workshop on Cloud Networks](#) (6 July), means key players from research, policy and industry will all be under one roof, facilitating consensus building on future research directions.

Policy perspectives

Policy makers and thought leaders from Brazil and Europe will be on hand to set out their mutually agreed priorities moving forward. Key players from Brazil include Wanderson Paim de Jesus, R&D Project Manager at RNP (the Brazilian Research and Education Network), Lisandro Zambenedetti Granville, President of the Brazilian Computing Society, (SBC), and Maximiliano Martinhão, SEPIN Secretary at the Brazilian Ministry of Science, Technology, Innovation and Communications. Representing Europe will be Augusto Albuquerque from the European Union Delegation in Brasília.

Directions for future ICT co-operation

Renowned ICT experts from the research community will take stock of results coming from current and previous collaborative projects between Brazil and Europe and define future research that is key to advancing the state of the art and beneficial to both sides through joint coordinated calls. This will include the role of new multidisciplinary research.

Current EU-Brazil projects will showcase their collaborative work in cloud computing, big data, IT security and smart cities, among others. Cloudscape Brazil will also be the launch pad for presenting novel, unpublished research at infrastructure, platform and software layers as well as at the networking level. This bleeding-edge research is bringing advances that will ultimately find their way into more sophisticated products and services on the international scene.

EUBrasilCloudForum is playing an instrumental role by coordinating working groups investigating ICT topics in future cooperation.

Business perspectives

Cloudscape Brazil brings key insights from small and large businesses alike, from start-ups and innovative SMEs to multi-nationals operating in both Brazil and Europe.

Felipe Matos, founder of the Brazilian Accelerator Start-up Farm, Carlos Eurico do Canto (Propus – Tecnologia alinhada a negocios) and Leandro Nascimento (Usto.re) takes a look at the challenges and opportunities for small businesses enabled by cloud services.

Perspectives on public-private partnerships advancing research come from multinationals like the Central Bank of Brazil, EMC Brazil, Philips Research Brazil, SAP Latin America and the Caribbean and Hewlett Packard Enterprise & Cloud28+ initiative.





Have you already reserved your place?

- Event overview <http://eubrasilcloudforum.eu/wcn-cloudscape-brazil-2016-csbc-2016-porto-alegre-rs-brasil>
- Agenda: <http://eubrasilcloudforum.eu/wcn-cloudscape-brazil-2016-agenda>
- Register at: <http://www.csbc2016.com.br/#inscricoes/m2wic>
- For Information & support: info@eubrasilcloudforum.eu

About EUBrasilCloudFORUM

EUBrasilCloudFORUM (<http://eubrasilcloudforum.eu>) is the consolidated result of the efforts pooled together by representatives of the EU-Brazil Working Group set up at the EUBrazil (EUBR) workshop held in July 2014, in Brasilia.

The EUBrasilCloudFORUM project will facilitate the establishment of an organisational cooperation model to support the technical and policy dialogues, which enables the EU and Brazil to formulate and develop a common strategy and approach for Research & Innovation in Cloud Computing in line with the priorities of each region.

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